

# *UPs Automotive* EVENT PLANNING

*Grand Opening \**

*Customer Appreciation \**

*Model Year Introduction \**

*New Vehicle Unveiling \**

*Anniversary Events and More. . .*





# EVENT PLANNING SERVICES

By capturing and securing participating vendors alliance, we create a lead generating event for your customers and potential customers at your dealership. UPS Automotive specializes in event planning promotions, staffing, direct marketing fulfillment in a boutique style cost-effective manner. We generate customers interest in your dealership facility, inventory new and pre-owned and any other services you offer. Best of all, your customers, managers and sales

staff enjoy a great night of fun and live music. Complimentary cigar experience, cocktail bar, hors d'oeuvres, exclusive prizes and displays.



**UPS AUTOMOTIVE** INC.

ADVERTISING, MARKETING, DIRECT MAIL



## *UP's Automotive Offers 5k Event:*

*We will provide in your area the following: The Resort, Restaurant, Cocktail, Dessert, Florist, Northwestern Mutual, Spa & Media Involvement.*

*5,000 Four Color Invitations with live stamping*

*Marc's Cigars: 125 hand rolled cigars and 2 boxes of 12 premium hand rolled cigars, Humidor 3 glass shelf case, 4 cigar ash trays, 4 cigar cutters & 4 to 6 lighters*

*Dealership Staffing: 1 Host, 2 Registration Hostess' & 1 Cigar host*

*Live Music: Live Music Performance and PA System*

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UPS Automotive specializes in event planning promotions, staffing, direct marketing fulfillment in a boutique style cost-effective manner.

<u>Description:</u>	<u>Amount:</u>
5k Premium Package Event Personalized Event Email with reply letter Customer log-in form from email attendees	\$7,995.00

We provide assistance with: all sponsors, food, drinks, invitations, music, cigars, & media involvement.

Participating Dealer:  
Event Date:  
Time:  
Contact Person:  
Dealer Staffing:

## Recommended Dealers Responsibility:

<u>Description:</u>	<u>Amount:</u>
Premier Rentals: 12 high-top tables, 10 - 6 foot tables,  Table clothes, three color recommendations: white, black, or blue Glass wear, silver wear, napkins, ice, water, soda, juice & coolers 2 – 25 feet Red Carpet Valet Key Board, with valet tickets, 4 dealership attendants to manage valet (porters) 2 Personal for pre-event setup 1 Host & 2 dealership registration hostess' provided to work event to manage traffic & dining room	

\*Estimates will be provided.

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